



www.innorail2021.hu

INNORAIL 2021

Future of the railway - Railway of the future

Budapest, 16–18 November 2021

Organiser: InnoRail Kiadó és Konferencia Kft.

EXHIBITION & ADVERTISEMENT ORDER FORM

(Please return no later than 30 September 2021)

Company name:

Postal address:

Invoice address (if different from above):

EU VAT number:

Contact person:

Phone: Fax:

E-mail:

Please tick the appropriate boxes. A detailed description of packages and services can be read under the titles Exhibitor Information and Advertisement on page 3.

Exhibition

Package 1 "Space only" – dimensions, fees

(width x depth)

6 sqm (3 x 2) € 900 + VAT
9 sqm (3 x 3) € 1 140 + VAT
12 sqm (4 x 3 or 6 x 2) € 1 330 + VAT
18 sqm (6 x 3 or 9 x 2) € 1 650 + VAT

Package 2 "Booth" – dimensions, fees

(width x depth)

6 sqm (3 x 2) € 1 100 + VAT
9 sqm (3 x 3) € 1 500 + VAT
12 sqm (4 x 3 or 6 x 2) € 1 770 + VAT
18 sqm (6 x 3 or 9 x 2) € 2 300 + VAT

Advertisement

Final Programme

Internal full page (full colour) € 570 + VAT
Internal full page (B&W) € 460 + VAT

Flyer Insert

In congress bag € 460 + VAT/insert

Registration and General Payment Conditions

Exhibitors and advertisers wishing to take advantage of any of the services listed here are kindly asked to register with Drop Event Ltd., using the attached, duly signed **Exhibitor's and Advertiser's Order Form**. Exhibition stands may only be occupied if the full fee has been settled before the dates shown below. Exhibition organisers maintain their right to rearrange stand outlay if necessary for organisational reasons. Advertisements in the program booklet will only be printed if the full fee has been settled before the indicated deadline. Signed and submitted application forms are deemed a binding contract between parties and considered as a written commitment that the applicant understands and accepts all conditions.

All prices stated herein are net prices not including 27% VAT. Payment should be arranged upon receipt of our pro forma invoice according to the following terms:

50% prepayment of exhibition fee:**31 August 2021**
 100% payment of exhibition fee: **30 September 2021**
 100% payment of advertisements and flyers in the Final Programme: **30 September 2021**

Deadline for exhibition application: **30 September 2021**

Cancellation Policy

Cancellations and changes to your orders shall be made in writing to the organisers. Refundable amounts depend on the date of cancellation and are as follows:

Before 31 August 2021:80% refund, 20% retention
Before 30 September 2021:50% refund, 50% retention
After 30 September 2021:no refund

Termination of the Contract

Should the corona virus pandemic or restraint or other measures re the epidemic make organisation of InnoRail 2021 impossible, or it is organised as a hybrid or online event, and thus the Organiser does not organise the exhibition, the contract shall be terminated. In such cases, Organizer shall immediate advise Exhibitors and Advertisers in writing and contracting parties shall settle with each other in a way that, irrespective of the date of the termination of the Contract, the entire amount paid for the exhibition space or booth or the advertisement shall be refunded to Exhibitors or Advertisers.

In case of a hybrid conference, Advertisers may decide that they want to make use of the services because a program booklet where they ordered their advertisement to be placed will be printed and they will also be able to place leaflets in the conference bag and at the venue of the conference.

By signing this order form I declare to understand and accept the conditions of payment and cancellation.

Date:

Signature:

Please return no later than 30 September 2021.

Registration and correspondence:

Drop Event Kft.
 Contact: Ms. Andrea Csernai
 Phone: +36-20-576-0406
 E-mail: andrea.csernai@dropevent.hu
 Web: www.dropevent.hu

Exhibition Information

Exhibition stalls are located near the lecture halls at the conference venue. In conference breaks coffee and snacks are conveniently offered within the exhibition area to further facilitate interaction between participants. Exhibition options include both a flexible stall solution (stalls sized 6 to 18 sqm) and a space-only package for your own exhibit. InnoRail 2021 prime sponsors will be granted priority in selecting their location, other exhibitors may select from remaining locations on a first-come basis. Free WiFi will be available within the exhibition area near lecture halls for participants and exhibitors.

Package 1

Space only – dimensions and fees
(width x depth)

6 sqm (3 x 2)	€ 900 + VAT □
9 sqm (3 x 3)	€ 1 140 + VAT □
12 sqm (4 x 3 or 6 x 2)	€ 1 330 + VAT □
18 sqm (6 x 3 or 9 x 2)	€ 1 650 + VAT □

Package 1 exhibition fee includes:

- ▶ placement of stand location and company name in final conference programme with logo
- ▶ placement of company name and logo on InnoRail 2021 website including link
- ▶ coffee breaks for exhibitors
- ▶ security during opening and night hours
- ▶ cleaning of stand area
- ▶ 1 free exhibitor pass for 6 or 9 sqm stands, 2 free exhibitor passes for 12 and 18 sqm stands

Package 2

Complete booths – dimensions and fees
(width x depth)

6 sqm (3 x 2)	€ 1 100 + VAT □
9 sqm (3 x 3)	€ 1 500 + VAT □
12 sqm (4 x 3 or 6 x 2)	€ 1 770 + VAT □
18 sqm (6 x 3 or 9 x 2)	€ 2 300 + VAT □

Package 2 exhibition fee includes:

- ▶ services as described in Package 1
- ▶ delivery, setup and dismantling of stall
- ▶ complete stall set up from Syma elements (250 cm high, white side panels), built-in installation: information desk, tables, chairs, waste paper bin, carpeting
- ▶ company name on fascia (200 x 30 cm)
- ▶ lighting system (1 spotlight every 3 sqm)
- ▶ 3 electric sockets (230 V, 50 Hz, European standard), max. 3 kW load.

Basic booth dimensions are 6-9-12-18 sqm. Special requests and needs for higher electric load should be agreed with organisers in advance.

Advertising Opportunities

Final Programme

DIN B5 format, ca. 500 copies

Inner full page (full colour)	€ 570 + VAT
Inner full page (B&W)	€ 460 + VAT

Flyer Insert in congress bag

Maximum size: DIN A4 format, ca. 500 bags

Brochures (may not exceed 12 pages)	€ 460 + VAT/insert
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